

AUGUSTA TOWNSHIP
MINUTES
ECONOMIC DEVELOPMENT & TOURISM COMMITTEE MEETING
January 3, 2022 at 1:30 p.m.

PRESENT

Jeff Shaver, Rob Whittaker, Judy Baril, Gary Albers, Wendy Onstein, Lisa Severson, Steve McDonald, Doug Malanka, Annette Simonian

REGRETS

Graham Houze, Dave Annable,

1. **Call to Order**
Deputy Mayor Shaver called the meeting to order at 1:30 p.m.
2. **Chair's Opening Remarks**
3. **Approval of Agenda**
Agenda Approved
4. **Approval of the Minutes**
Minutes approved for the December 3, 2021 meeting.
5. **Disclosure of Pecuniary Interest**
6. **Business Arising from the Minutes**
7. **Delegations**
8. **Correspondence**
9. **New and Unfinished Business**
 - 9.1 Mayor's Breakfast
 - Tentative Date March 25, 2022
 - Location: MERC (depending on Provincial rules)
 - Catering: Jeanette to approach Brockberry for cost – if the Committee members know of any caterer's from Augusta or Prescott let Jeanette know.
 - Budget – Budget to be included in the 2022 budget based on 2021 event.
 - The Committee agreed to increase the breakfast cost to \$15.
 - Theme: Committee discussed using the MDB Economic Development Strategy report as the theme.
 - Speakers: Key Stakeholders from report – TBD
 - Sponsor: Jeanette to contact Burnbrae for sponsorship
 - 9.2 Waterfront Access
 - Dave Annable has finished the sketches for the waterfront park area.

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- Mayor and CAO to obtain letters of support from MP, MPP and Parks Canada to support the proposal.
- Mayor suggested that someone hand deliver Augusta's plan for the waterfront and letters of support to the parent company in the United States.

9.3 International Plow Match

- N/A.

9.4 Affordable Housing Project

- UCLG is setting up an Attainable Action Group for Affordable Housing and is seeking qualified members.

9.5 UCLG/Corridor/BIC Update

- N/A

9.6 Committee Updates

- The Parade was a great success. Over 200 cars went through
- Laurie King received the L&G Volunteer Centre's Community Caring Award.

9.8 Roundtable

- International Women's Day March 7, 2022
- Spirit of Giving – 225 families served and each child received two gifts
- Arena campaign – only \$65,000 left to raise to reach goal
- EORN Status – Cellular network project is moving forward with consultations
- EORN stepping back from the GIG project, the province is doing their own thing and will likely be releasing info some time this month.

10. **Next Meeting – January 31, 2022 at 1:30pm**

11. **Adjournment**

The meeting adjourned at 2:30 p.m.