

**MINUTES
AUGUSTA TOWNSHIP
ECONOMIC DEVELOPMENT & TOURISM COMMITTEE MEETING
February 3, 2020**

Present: Jeff Shaver, Gary Albers, Judi, Baril, Lisa Severson, Mark Primeau (joined the meeting at 1:40), David Annable, Wendy Onstein, Graham Houze (joined the meeting at 1:45), Annette Simonian, Ray Morrison, Myron Belej

1. Call to Order

Chair called the meeting to order at 1:30 p.m.

2. Chair's Opening Remarks

Thank you for taking the time to be here.

Karen McDonald-Hurley has tendered her resignation from the committee due to lack of time but wishes everyone continued success. The Committee thanks Karen for her service and wishes her well.

3. Approval of Agenda

Moved by Gary Albers and Seconded by Judi Baril

BE IT RESOLVED THAT this committee approves the agenda dated February 3, 2020.

Carried

4. Approval of the Minutes

Moved by Wendy Onstein and Seconded by David Annable

BE IT RESOLVED THAT the minutes of this committee dated December 2, 2019 are hereby approved as circulated.

Carried

5. Disclosure of Interest

6.

7. Business Arising from the Minutes

8.

9. Delegations

Ann Weir, UCLG Economic Development Manager, provided a presentation on the Key areas of focus for economic development.

The counties five-year plan will be looking at six key areas; Leadership and Capacity Building, Investment Readiness/Investment Attraction – Business and Industry, Business Retention and Expansion, Talent and Workforce Development, Diversified Economy and Marketing and Communications. The Counties will develop an annual workplan over the next 5 years.

10. **New and Unfinished Business**

9.1 **BR&E Joint Meeting Date**

- Judi Baril provided a draft agenda for the meeting to the committee at MERC Hall February 21 at 9am.
- The meeting is being well broadcast through various media outlets.
- David Annable stated that he felt networking meeting like this need to be attended by Council to help the small businessperson feel like they are being heard and for buy-in.
- The Committee agreed that we should hire The Camera Guy to video the meeting for use at a later date.
- Committee suggested that we should put Bios of the agencies that have agreed to come to the meeting on the website.

9.2 **Mayor's Breakfast**

- Ads have been placed for the Mayor's Breakfast and people are starting to register
- Egg Farmers of Ontario have made a donation for the event.
- Wendy will be reaching out the MP and MPP to see if they are available.

9.3 **Business Visitations**

As part of the County's action plan, they will be making 2 to 3 visits a month to business in the region that were not captured in the BR&E and the visits will be an abbreviated version of the BR&E. The County will contact staff at Augusta to let them know what business they will be visiting and when if we should wish to join them.

9.4 **UCLG Update**

- N/A.

9.5 **Corridor Commission Update**

- N/A.

9.6 **Roundtable**

- LG approved Small Business trade show is 70% sold out. Early Bird registration is over.
- LGSBEC has a Women's Entrepreneur program for women looking to start a business.
- Prescott Curling Club hosted a two-day event over the weekend and it was

very successful

- Prescott arena funding raiser has raised almost 2mil so far. They are almost ready to launch the public phase of the campaign.
- EORN is meeting with the Province tomorrow. The RFP should be out early March which is about 3 months behind schedule.
- Committee agreed to change the start time of the meeting to 1pm going forward.

10. Next Meeting – Monday March 2, 2020 at 1:00pm

11. Adjournment

Moved by David Annable and Seconded by Wendy Onstein

BE IT RESOLVED THAT this Committee does now adjourn at 2:55p.m until January 6, 2020 or until the call of the Chair subject to need.

Carried