

**MINUTES
AUGUSTA TOWNSHIP
ECONOMIC DEVELOPMENT & TOURISM COMMITTEE MEETING
March 5, 2018**

Present: Bill Buckler, Ron Whitehorne, Wendy Onstein, Ryan Brophy, Gary Albers, Doug Malanka, Annette Simonian, Krista Weidenaar.

Regrets: Karen McDonald-Hurley, Graham Houze

1. Call to Order

Chair called the meeting to order at 1:30 p.m.

2. Chair's Opening Remarks

Welcome Ryan Brophy as a new member of the Committee.

3. Approval of Agenda

Moved by Ron Whitehorne and Seconded by Gary Albers

BE IT RESOLVED THAT this committee approves the agenda as amended dated March 5, 2018.

Carried

4. Approval of Minutes

Moved by Gary Albers and Seconded by Ron Whitehorne

BE IT RESOLVED THAT the minutes as amended of this committee dated February 5, 2018 are hereby approved.

Carried

5. Disclosure of Interest

6. Business Arising from the Minutes

7. Delegations

8. Correspondence

9. New and Unfinished Business

9.1 Mayor's Breakfast

Mayor's breakfast went very well.

77 attendees for the event

Tony Hicks The Camera Guy made a video of the presentations

Thank you to the Egg Farmers for their continued sponsorship

9.2 BR&E Update

Conference Call meeting with the Counties March 9

Supplemental questions for the survey should include suggestions from organizations that provide resources to small businesses.

9.3 UCLG Economic Development Update

- N/A

9.4 Business Showcase & Expo

- 10 Registrations so far
- Starting to roll out the advertising
- Increased presence with social media platform

9.5 Business of the Year

- Committee selected November 2 for the 2018 Business of the Year
- Committee agreed that there will be two awards again; Business of the Year and Trail Blazer.
- Committee agreed to ask Grenville Snowmobile Club to host event.
- ACTION: Ask Egg Farmers if they would sponsor event
- ACTION: Annette to call GSC to book hall and caterer
- A6 Agronomy is willing to sponsor the breakfast to reduce the cost at the door
- Committee agreed the Wendy, Ron and Gary will be the selection committee
- Someone has to agree to lead the nomination committee to make sure that we get enough nominees for each award
- Mayor suggested sending out an email to ask companies to send information about themselves and their success stories that they are willing to share.
- Committee suggested contacting Grenville Community Futures for business that could be considered for nominations.

9.6 Round Table

- International Women's Day Thursday
- Ad Caffeine Presentation – help with social media targeted circulation
- March National Engineers Month – Bridge building contest in Smith Falls Wednesday.
- South Grenville Chamber of Commerce celebrating 125th Anniversary – they are looking for volunteers for the committee if anyone is interested.
-

10. Next Meeting – March 5, 2018

11. Adjournment

Moved by Gary Albers and Seconded by Ryan Brophy

BE IT RESOLVED THAT this Committee does now adjourn at 2:47p.m until April 3, 2018 at 1:30 or until the call of the Chair subject to need.

Carried