

**MINUTES
AUGUSTA TOWNSHIP
ECONOMIC DEVELOPMENT & TOURISM COMMITTEE MEETING
April 1, 2019**

Present: Tanya Henry, Gary Albers, Wendy Onstein, Judi Baril, David Annable, Mark Primeau, Karen McDonald-Hurley, Annette Simonian, Ray Morrison, Michele Bowman

Regrets: Graham Houze, Lisa Severson,

1. Call to Order

Chair called the meeting to order at 1:30 p.m.

2. Chair's Opening Remarks

- Welcomed, Bill Pakeman.

3. Approval of Agenda

Moved by Karen McDonald-Hurley and Seconded by Wendy Onstein

BE IT RESOLVED THAT this committee approves the agenda dated April 1, 2019.

Carried

4. Approval of Minutes

Moved by David Annable and Seconded by Gary Albers

BE IT RESOLVED THAT the minutes as amended of this committee dated February 4, 2019 are hereby approved.

Carried

5. Disclosure of Interest – David Annable, 9.1 B2B Discussion

6. Business Arising from the Minutes

7. Delegations

8. Correspondence

9. New and Unfinished Business

9.1 BR&E Update

- The Committee was provided with the power point for the BR&E retreat
- The Chair provided a summary of the ½ day retreat that took place March 19, 2019.
- Final Report is expected by June, then Council can prioritize actions.
- The Committee wanted to know if the Red Flags had been addressed since they were not mentioned at the retreat, the CAO assured the

Committee that they were addressed as they came in and the issues will be part of the overall report.

- Bill Pakeman discussed the idea of initiating a Business to Business (B2B) for Augusta Businesses for the Committees consideration. This would be open to all Augusta businesses or residents who have business to promote their business and provide a networking opportunity. The group would provide minutes from the meeting to the Committee so Council could be aware of any possible issues. This B2B was an initiative that was presented as a priority at the BR&E retreat. The B2B would provide an opportunity for businesses to network without joining a formal group with dues. Bill is willing to volunteer to get the first meeting going, then see how the group would like to move forward.
- The committee agreed that they are willing to support the idea and it would be responsive to what was heard at the Retreat.

Moved by Judi Baril and Seconded by Karen McDonald-Hurley

BE IT RESOLVED THAT this Committee recommends to Council to support an open Business to Business networking group to promote local business retention; and

THAT Council provide the meeting space free of charge.

Carried

9.2 Ambassador Program

- Committee discussed refreshing the Ambassador Program now that the BR&E was completed.
- Committee agreed that the program would be reviewed after the BR&E action plan was complete to see what and how much resources that would require.

9.3 Community Economic Development 101

- Committee Members who attended the seminar provided a brief synopsis of the day.

9.4 Agri-Economic Development Webinar Summary

- Annette Provide a brief summary of the webinar.
- Annette to send out the Power Point to the Committee.

9.5 UCLG Economic Development Update

- There has been a lot of generated interest in the Industrial Parks
- The Corridor and B.I.C. are building up to what will hopefully be concrete success.
- The mushroom composting company is planning to open up in the near future.
- Committee asked if the Corridor could quantify the payback metrics

for the ratepayers before the Council makes a decision to opt back in.

- Corridor need to communicate better with the municipalities.

9.6 Round Table

- Leadercast is May 10, 2019.
- Leadercast is a leadership motivational live cast of speakers
- Excellent program recommend if you can go it is worth the time.
- Opportunity to expand or refresh your leadercast skills.

10. Next Meeting – May 6, 2019

11. Adjournment

Moved by Mark Primeau and Seconded by David Annable

BE IT RESOLVED THAT this Committee does now adjourn at 3:08p.m until May 6, 2019 or until the call of the Chair subject to need.

Carried

