

**MINUTES
AUGUSTA TOWNSHIP
ECONOMIC DEVELOPMENT & TOURISM COMMITTEE MEETING
May 6, 2019**

Present: Tanya Henry, Graham Houze, Lisa Severson, Wendy Onstein, Judi Baril, David Annable, Mark Primeau, Karen McDonald-Hurley, Annette Simonian, Ray Morrison, Doug Malanka

Regrets: Gary Albers

1. Call to Order

Chair called the meeting to order at 1:35 p.m.

2. Chair's Opening Remarks

- Happy summer almost seems to be here.

3. Approval of Agenda

Moved by Judi Baril and Seconded by Wendy Onstein

BE IT RESOLVED THAT this committee approves the agenda dated May 6, 2019.

Carried

4. Approval of Minutes

Moved by Karen McDonald-Hurley and Seconded by Dave Annable

BE IT RESOLVED THAT the minutes as amended of this committee dated April 1, 2019 are hereby approved.

Carried

5. Disclosure of Interest

6. Business Arising from the Minutes

7. Delegations

8. Correspondence

9. New and Unfinished Business

9.1 Agri-Economic Developmetn Webinar Summary

- Annette Provide a brief summary of the webinar.
- Annette to send out the Power Point to the Committee.

9.2 Business of the Year

- Wendy Onstein agreed to take the lead for the Business of the Year
- Committee agreed on November 1, 2019 as the date for the event.

- Committee agreed to have the event at the GSC
- Wendy will contact the Egg Farmers to confirm their sponsorship

9.3 Business to Business Networking

- The B2B summary was provided to the Committee
- The Committee discussed the continued level of involvement with the township.
- Committee was concerned over the use of limited staff time and the optics of supporting one business networking group over another.
- Committee expressed concern that if the B2B had a wider reach or became regional, why is Augusta using staff time and resources.
- It was agreed there should be limited help for the first few meetings to get it rolling, then let the group generate its own momentum.
- It was argued that the township views it as an opportunity and they are responding to an identified need discussed at the BR&E retreat.

9.4 UCLG Economic Development Update

- There has been a lot of interest in the Industrial Parks
- The Community in Transition report is now available. Annette will provide a copy to the committee. The report focused on the possibility of creating a cluster and also dealt with the labour shortage problem.
- The Committee discussed how to make skills gained at a previous job transferable to another industry.
- The Committee asked that it be placed on the next agenda for discussion.
- Karen pointed out that there is a skills assessment program in place, PLAR, through the Workforce Development Board

9.5 Round Table

- The SBEC is seeking more applicants for their summer company program
- EORN is expecting to be able to make an announcement on the cell project by early June
- EORN is working on funding the mobile Broadband project. The municipal portion will be paid by the County they are asking the 9 separated municipalities for contributions.
- At the symposium for the Lanark BR&E they discussed how to be successful in attracting and retaining employees.
- The committee discussed what can be done to inform residents about the planning and building processes to help keep residents informed.
- Committee discussed providing toolkits for the website and holding information sessions in January.

10. Next Meeting – June 3, 2019

11. Adjournment

Moved by David Annable and Seconded by Judi Baril

BE IT RESOLVED THAT this Committee does now adjourn at 3:00p.m until June 3, 2019 or until the call of the Chair subject to need.

Carried