

**MINUTES
AUGUSTA TOWNSHIP
ECONOMIC DEVELOPMENT & TOURISM COMMITTEE MEETING
June 1, 2020**

Present: Jeff Shaver, Gary Albers, Judi Baril, Mark Primeau, David Annable, Wendy Onstein, Graham Houze, Annette Simonian, Ray Morrison, Myron Belej

1. Call to Order

Chair called the meeting to order at 1:35 p.m.

2. Chair's Opening Remarks

3. Approval of Agenda

Moved by Gary Albers and Seconded by Judi Baril

BE IT RESOLVED THAT this committee approves the agenda dated June 1, 2020.

Carried

4. Approval of the Minutes

Moved by David Annable and Seconded by Wendy Onstein

BE IT RESOLVED THAT the minutes of this committee dated May 4, 2020 are hereby approved as circulated.

Carried

5. Disclosure of Interest

6.

7. Business Arising from the Minutes

8.

9. Delegations

10. New and Unfinished Business

9.1 Business of the Year

- The committee agreed to wait until August/September to decide how to proceed with the Business of the Year.
- Committee agreed that it would be a good idea to have a secondary award for a business that did outstanding things during the COVID lock down.

9.2 Ambassador Program

- Committee reviewed the Ambassador Program and considered whether to revive the program.
- The idea of the program was to reach out to two or three businesses a month for a short informal meeting to let them know that we were here to support them and provide a list of resources available to them to help their business succeed.
- Committee suggested to have available at the office for new businesses that

- contact the office and consider placing them in realtor offices
- This would be a good economic development strategy for the Township.
- Judi would be willing to volunteer to help refresh the documents

9.3 Planning Pamphlet

- Myron will develop and committee can decide if there is value to adding to the Ambassador program kit.

9.4 COVID-19 Township response

9.4.1 What are we doing?

MECG is meeting every week during the state of emergency.
Augusta is developing a Farmers market with distancing rules in place for local agri-businesses and there has been a fair bit of interest. Wednesday at MERC and Saturday at the Old Masonic Hall in North Augusta.

9.5 Industrial Park & Corridor Commission Update

- The Corridor has been quiet
- Next meeting is July
- There was a Regional industrial leadership team last week to establish a local supply chain.

9.6 Roundtable

- LGSBEC launched their summer company program with six students, two of which are from Augusta.
- Economic Recovery Mayor's Alliance Task Force Team established
- Agreed that we need to keep in contact with businesses, but be mindful of the frustration of situation before we ask them to take anymore of their time.
- Not for profits are not going to be able to sustain their programing is this continues much longer

10. Next Meeting – Tuesday September 8, 2020 at 1:30pm

11. Adjournment

Moved by Mark Primeau and Seconded by Gary Albers

BE IT RESOLVED THAT this Committee does now adjourn at 2:40p.m until June 1, 2020 or until the call of the Chair subject to need.

Carried