

**MINUTES  
AUGUSTA TOWNSHIP  
ECONOMIC DEVELOPMENT & TOURISM COMMITTEE MEETING  
June 1, 2020**

Present: Jeff Shaver, Gary Albers, Judi Baril, Mark Primeau, David Annable, Wendy Onstein, Graham Houze, Annette Simonian, Ray Morrison, Myron Belej

1. **Call to Order**

Chair called the meeting to order at 1:35 p.m.

2. **Chair's Opening Remarks**

3. **Approval of Agenda**

Moved by Gary Albers and Seconded by Judi Baril

BE IT RESOLVED THAT this committee approves the agenda dated June 1, 2020.

Carried

4. **Approval of the Minutes**

Moved by David Annable and Seconded by Wendy Onstein

BE IT RESOLVED THAT the minutes of this committee dated May 4, 2020 are hereby approved as circulated.

Carried

5. **Disclosure of Interest**

6.

7. **Business Arising from the Minutes**

8.

9. **Delegations**

10. **New and Unfinished Business**

**9.1 Business of the Year**

- The committee agreed to wait until August/September to decide how to proceed with the Business of the Year.
- Committee agreed that it would be a good idea to have a secondary award for a business that did outstanding things during the COVID lock down.

**9.2 Ambassador Program**

- Committee reviewed the Ambassador Program and considered whether to revive the program.
- The idea of the program was to reach out to two or three businesses a month for a short informal meeting to let them know that we were here to support them and provide a list of resources available to them to help their business succeed.
- Committee suggested to have available at the office for new businesses that

- contact the office and consider placing them in realtor offices
- This would be a good economic development strategy for the Township.
- Judi would be willing to volunteer to help refresh the documents

### **9.3 Planning Pamphlet**

- Myron will develop and committee can decide if there is value to adding to the Ambassador program kit.

### **9.4 COVID-19 Township response**

#### **9.4.1 What are we doing?**

MECG is meeting every week during the state of emergency.  
Augusta is developing a Farmers market with distancing rules in place for local agri-businesses and there has been a fair bit of interest. Wednesday at MERC and Saturday at the Old Masonic Hall in North Augusta.

### **9.5 Industrial Park & Corridor Commission Update**

- The Corridor has been quiet
- Next meeting is July
- There was a Regional industrial leadership team last week to establish a local supply chain.

### **9.6 Roundtable**

- LGSBEC launched their summer company program with six students, two of which are from Augusta.
- Economic Recovery Mayor's Alliance Task Force Team established
- Agreed that we need to keep in contact with businesses, but be mindful of the frustration of situation before we ask them to take anymore of their time.
- Not for profits are not going to be able to sustain their programming is this continues much longer

## **10. Next Meeting – **Tuesday September 8, 2020 at 1:30pm****

## **11. Adjournment**

Moved by Mark Primeau and Seconded by Gary Albers

BE IT RESOLVED THAT this Committee does now adjourn at 2:40p.m until June 1, 2020 or until the call of the Chair subject to need.

Carried