

AUGUSTA TOWNSHIP
MINUTES
ECONOMIC DEVELOPMENT & TOURISM COMMITTEE MEETING
June 6, 2022 at 1:30 p.m.

PRESENT

Jeff Shaver, Judy Baril, Rob Whittaker, Gary Albers, Dave Annable, Lisa Severson
(virtually) Doug Malanka, Annette Simonian

REGRETS

Graham Houze, Dave Annable, Lisa Severson

1. **Call to Order**
Deputy Mayor Shaver called the meeting to order at 1:34 p.m.
2. **Chair's Opening Remarks**
3. **Approval of Agenda**
Agenda Approved
4. **Approval of the Minutes**
Minutes approved for the April 4, 2022 meeting.
5. **Disclosure of Pecuniary Interest**
6. **Business Arising from the Minutes**
7. **Delegations**
8. **Correspondence**
 - UCLG – Joint Services Committee – Affordable Housing
9. **New and Unfinished Business**
 - 9.1 Business of the Year
 - Committee discussed the nomination process.
 - The nomination sub-committee will meet over the summer to discuss the nomination process and report back at the September meeting.
 - Date to be discussed in September
 - Committee suggested to make the B.O.Y nominations a continuous intake and place in each quarterly and place the nomination application on the website.
 - 9.2 Augusta Rack Car
 - Committee discussed the rack card options
 - Make a strategy and make compatible with different social media platforms

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- Add QR codes
- Committee suggested making it a back and front 5 X 7 rack card instead of the tri fold
- Staff to approach Ignite Printing to get a quote to design and print the cards.

9.3 Affordable Housing Project

- N/A.

9.4 Roundtable

- Laughs for Lea was a huge success
- Over \$100,00 was raised for the arena fund
- Naming rights still available for bleachers and dressing room at \$10,000/year over 5 years.
- Rob Whitaker is working on establishing a casual business development group for the Charlieville/Algonquin area.
- EORN has approved 10 sites for construction, mostly in the SD&G area.
- Augusta, E/C and Prescott Tri Council have agreed to a letter of intent to work together on agreed upon objectives.
- SD&G has created a video for TV advertising the Region.

10. Next Meeting – September 5, 2022 at 1:30pm

11. Adjournment

The meeting adjourned at 2:37 p.m.