

**MINUTES
AUGUSTA TOWNSHIP
ECONOMIC DEVELOPMENT & TOURISM COMMITTEE MEETING
September 4, 2018**

Present: Bill Buckler, Karen McDonald-Hurley, Ryan Brophy, Gary Albers, Doug Malanka, Annette Simonian, Krista Weidenaar.

Regrets: Ron Whitehorne, Graham Houze, Wendy Onstein

1. Call to Order

Chair called the meeting to order at 1:30 p.m.

2. Chair's Opening Remarks

- Chair and Mayor both remarked on the tour of the Maitland Tower renovations. Owner is renovating using healthy building technic.

3. Approval of Agenda

Moved by Gary Albers and Seconded by Ryan Brophy

BE IT RESOLVED THAT this committee approves the agenda as amended dated September 4, 2018.

Carried

4. Approval of Minutes

Moved by Karen McDonald-Hurley and Seconded by Gary Albers

BE IT RESOLVED THAT the minutes as amended of this committee dated June 4, 2018 are hereby approved.

Carried

5. Disclosure of Interest

6. Business Arising from the Minutes

7. Delegations

8. Correspondence

9. New and Unfinished Business

9.1 BR&E Update

- 23 of 40 interviews have been completed
- There has been a disruption in the BR&E process. The Economic Development officer and BR&E Coordinator no longer work for the County. The County is in the process of hiring for the vacant seat.
- Committee would like to know how County is going to manage the township's expectations and the impact this will have for the product delivery.
- Committee has been waiting to implement their ambassador program which will now be further delayed.

9.2 UCLG Economic Development Update

- Garden trail is looking for anyone interested in becoming a member of the garden trail for 2019.
- The Economic Development Summit will be November 16, 2018
- Investment and attraction still going strong
- The County Business Directory will be launching shortly
- OnRoute is closed for the season

9.3 Business Showcase & Expo

- The BSE Expo for 2018 went very well again.
- 74 vendors
- Over 400 visitors
- Budget is a breakeven status
- Chair is looking into whether the Prescott Rink can be used again or if the Rink is closed for everything.
- Vendors have expressed that it would be better if the event could be earlier in the year.
- Committee would love to see some new members for next year.

9.4 Business of the Year

- November 3, 2018
- Breakfast at the Grenville Snowmobile Club
- The nomination committee meet over the summer. They are looking at 5 nominations for Business of the Year and 1 for Trailblazer so far.
- The deadline to put forward more names is October 12 at 4:30
- Wendy sent out a press release on August 30
- Speakers are TBA

9.5 Corridor Commission

- Corridor is hosting a Fall Perspective Tuesday September 25
- The next Corridor meeting will be September 18 to review progress and leads
- The Mayor will be attending a Bio Design conference in September.

9.6 Community in Bloom

- Committee discussed the Community in Bloom program
- Committee agreed that the Township should pursue the program if there is a community interested and they have a champion that will lead the program.

9.7 Cannabis Outlets

- The Mayor asked the committee for their opinion regarding the one-time window under which the municipality can choose to opt-out of permitting physical cannabis retail store within their boundaries.
- The committee agreed that Council should be open to the idea pending future facts.

9.8 Bill Thake Award

- Bill Thake Award nominations are being sought.
- If any committee member has someone they think would be eligible please provide it to the Chair.

9.9 Round Table

- The Recreation Guide has gone to the printers.
- 16 businesses purchased ads to cover the cost, but the goal fell short by about \$1000 which was expected for the first printing.
- The township has a social media presence. Facebook is up and running and has 321 likes to date.
- The township will be establishing a youth advisory committee and is looking for youth members
- The Recreation Lending Library will be up and running soon at the Public Library.
- There is an all candidates meeting at the MERC Hall on Oct 4, 2018.
- The curling club will be starting to make ice soon and will be having their kick off event October 14
- Township will be purchasing a PA system for events.
- There will be a pizza party for the EDTC on the last official meeting of the committee on November 5, 2018.

10. Next Meeting – October 1, 2018

11. Adjournment

Moved by Gary Albers and Seconded by Ryan Brophy

BE IT RESOLVED THAT this Committee does now adjourn at 3:00p.m until TUESDAY October 1, 2018 at 1:30 or until the call of the Chair subject to need.

Carried