



AGENDA
AUGUSTA TOWNSHIP
COMMUNITY DEVELOPMENT COMMITTEE MEETING
November 25th, 2020 @ 2 p.m.

1. Call to Order: _____p.m.
2. Approval of Agenda:
3. Approval of Minutes:
4. Volunteer Day Event – December 5th, 2020 @ 9 a.m.
5. Tent Purchase Draft Report:
6. Christmas Activity:
7. Family Day Event – February 15th, 2021
8. Pitch-in Day – Adopt a Road Program:
9. Ambassador Program:
10. Adjournment: _____p.m.
11. Date/time of Next Meeting – Discussion on moving the day up to the third week of the month. TBA



AGENDA
AUGUSTA TOWNSHIP
COMMUNITY DEVELOPMENT COMMITTEE MEETING
October 28th, 2020 at 2 p.m.

1. Call to Order 2:06pm

2. Approval of Agenda

- Pitch-in day deferred.

3. Approval of Minutes

- Delete line about not wanting racism in community, do not want to put the spotlight on being an “anti-racist community”. Instead “we are open to diversity and multi-culturalism”.

4. Augusta World Energy Day Event: Update

- Quite a bit of local residents are involved in Beekeeping and have hives. Look at sourcing out to community to join the Beekeeping Network.

5. Trillium Foundation Grant Application:

- Next grant is due December 2nd/2020, need to address COVID-19 issues and impact on community.
- Application only eligible under two streams
 - o Active Lifestyle
 - o Inspired People
- Maitland Tower Project: interested in hosting cultural activities on the property (six acres from Maitland Lookout to Tower)
 - o Purchase large outdoor tent which can also be used by Farmer’s Market
 - o Not-for-profit organization looking to run gardening workshops, outdoor kitchens, harvesting and preparing foods, etc.
 - o Work with Connect Youth and/or Augusta Youth Advisory Committee and/or Local food Bank
 - o Looking at building accessible boat launch
- Upgrade outdoor rinks with skate changing rooms, updating boards, ice surfaces, etc.

6. Volunteer Day- Dec 5th:

- donate a gift or service from local companies to volunteers (possibly food tickets)
- outdoor event with sounds system
 - o collaborate with Farmer’s Market @ MERC
 - o give food tickets to volunteers for vendors
 - o promotion of cultural festival
- tents: look to Gary Greer (Have Tents, Will Travel) at donating the use of a tent for the event
- food trucks can participate in volunteer events and sell food, with approval from Health Unit

- Sausage vendor (through Farmer's Market), Fat Les', Grenville Fish and Games Club
 - Look to other resources for possible food trucks and vendors
- Tim Horton's and McDonalds for Hot Chocolate and Coffee stands

7. Pitch-in day:

Adopt a Road Program:

- Deferred

8. Ambassador Program:

- Not essentially only for a new business, but for new residents as well
 - Assemble a welcome package with resources
 - Would need to establish a sub-committee

9. Adjournment: 3:46pm

10. Date/time of Next Meeting – November 25th @ 2pm

Other Notes:

- How can we help Senior Group Programming?
 - Meals to go, meals on wheels, etc.
 - Community meals for struggling families, teenagers, etc.
 - Would have to be paid for to restaurants and/or vendors in the community, possibly looking at corporate sponsorship for meal donations
 - Contact Connect Youth to see the demographic of the number of families and/or struggling youth need meals
- House Decorating Contest for Christmas and Community Voting
 - Bigger businesses donate prizes
 - Idea: each house that submits a photo pays a fee OR a donation is made by corporate sponsor to fund meals program
- Parked Float Christmas Parade
 - Floats stay parked and cars drive through
 - Need an open field, or a remote street to drive through and floats parked on each side
 - Possibly looking at Grenville Christian College area to host this event, would need permission from land owners

REPORT NUMBER: 2020-113

REPORT TO COUNCIL November 9th, 2020

RE: Volunteer Appreciation Day

AUTHOR: Isaac Scott, Community Development and Recreation Coordinator (Maternity Leave Replacement)

RECOMMENDATION:

THAT Council authorize staff to proceed with preparations for a Volunteer Appreciation Day as outlined in report 2020-113 and;

THAT Council choose December 5th, 2020 as the date.

BACKGROUND

Augusta has been fortunate to have a rich volunteer base that enables Augusta to grow and enhance the experience of working, living and playing in our community.

Understanding that it is vital to recognize the hard work of our volunteers, the Community Development Committee has requested staff to provide a recommendation to council on how to acknowledge the enormous efforts and accomplishments of our volunteers.

December 5th, 2020 is recognized as International Volunteer Day, and it is important for our community to acknowledge and appreciate the work of our great volunteers. Volunteers are essential to the continued growth and development of Augusta, and volunteers' work is often underappreciated and under-valued. Volunteers are valuable resources within our community, as they provide services each year that save the Township considerable amounts of money. It is especially important to recognize the hard work of our community's volunteers this year with the difficulty and struggle within society due to the impact of COVID-19. Augusta has also not seen a Volunteer Appreciation event since 2016, so it is past due that we celebrate our outstanding volunteers.

MERC is hosting the weekly Farmer's Market on December 5th, 2020, the same day as International Volunteer Day. It was suggested the Farmer's Market and Volunteer Day events combine to benefit both parties and create an experience that benefits both celebrations. The Community Development Committee fully supports the idea of combining these two events to promote community growth, volunteer engagement and appreciation, and supporting our local entrepreneurs. The Committee is eager to see the event planned and executed to encourage and strengthen our community relationships with one another.

COVID-19 restrictions have been considered in the planning of this joint event. The Farmer's Market, which has already been operating under Public Health & Safety Protocols, will run inside the MERC Hall from 9am-1pm. At the same time, the volunteer appreciation event will take place at the Northern half of the MERC Hall parking lot,

where two outdoor hot food vendors will be set up. This half of the parking lot will be restricted to walking traffic only for Volunteers, Farmer's Market vendors, and any other patrons attending the event using pylons and barricades supplied by the Public Works Department. In addition, a large party tent will be setup for shelter from the weather, and to encourage community gathering with social distancing restrictions in effect. Parking will be limited to the southern half of the MERC Hall parking lot, and vendors will be directed to park behind the hall. Two walking lanes will be outlined to encourage social distancing by using one-way traffic through the food vendors area, in case we see an influx of volunteers attending around lunch time.

Les Winters from *Fat Les' Chip Stand* has also been contacted as one of our food vendors supplying meals to volunteers with vouchers and any other patron who would like to order food. Wilfred Laroux, owner and operator of a sausage and hot dog cart is a weekly vendor who sets up outside the MERC hall as an addition to our weekly Farmer's Market, will be the other hot food vendor. His vendor cart is Health Unit and Fire Inspection approved.

Two additional staff members are needed to host this event from the hours of 8am to 2pm. One hour before the event to coordinate vendors, setup parking, and traffic restrictions, as well as, one hour after the event to ensure the proper safety protocols and cleaning measures are taken when the event commences.

FINANCIAL IMPACT

The Farmer's Market and Volunteer Appreciation collaborative event will create a significant financial impact towards Farmer's Market vendors. Volunteers will be given both a food ticket for a meal at either one of the outdoor hot food vendors, and a voucher to redeem at one of the Farmer's Market vendors. The value of each voucher will be \$10, for a total redeemable value of \$20 to show our appreciation for each volunteer's time and honour their effort in the community. Each dollar spent by our volunteers also benefit the vendors of the Farmer's Market through the sale of their products. Estimated total volunteer vouchers is **\$1400.00**, which means that \$1400.00 is also cycled back into the market.

In addition, a party tent will be rented to provide shelter for patrons attending the event if weather is not ideal for the outdoors. The tent will be open air and operate for standing room only to encourage social distancing and comply with COVID-19 restrictions. Gary Greer from *Have Tents Will Travel* has been contacted regarding the rental, setup, and take down of a party tent. To encourage social distancing during the event, a 20'x40' tent has been quoted at **\$800 + tax** which can host 135 standing guests, not socially distanced. This larger tent will be needed to encourage social distancing among an estimated 50 or 60 people present at the event. The tent will need to be secured in the parking lot with water barrels. We will encourage volunteers to stagger their attendance.

Annette Simonian, Clerk

Ray Morrison, CAO/Treasurer

THANK YOU

TO ALL OF OUR

VOLUNTEERS

2020 Volunteer

Appreciation Day

Saturday, December 5, 2020 9am - 1pm

Augusta would like to say thank you to all the volunteers who work so tirelessly to make our communities so special. To show our appreciation, we will be holding a Volunteer Appreciation Day at the Farmer's & Craft Market held at MERC (120 E. McLean Blvd. Maitland). Local musician Sue Prosser will be performing from 11 am – 1pm. Each **registered** volunteer will receive:

- (1) \$5 Hot Meal Ticket to be redeemed at one of the extra food vendors to be set up outside MERC that day
- (3) \$5 Market Tickets to be redeemed inside at one of the many vendor booths

If you're an Augusta volunteer and would like to participate and receive your tickets, please **register prior to the event** by emailing your name, phone number, and what volunteer work you've lent a hand with to nwalker@augusta.ca.

NOTE: Masks will be mandatory inside MERC and in the outdoor tent. COVID-19 protocols will be in place.



REPORT NUMBER: 2020-113

REPORT TO COUNCIL DATE, 2020

RE: Purchasing of Large Tent for Event Purposes

AUTHOR: Isaac Scott, Community Development and Recreation Coordinator (Maternity Leave Replacement)

RECOMMENDATION:

THAT Council authorize staff to proceed with purchasing a large tent

BACKGROUND

There is a growing need to host large gatherings outdoors to comply with COVID-19 guidelines and physical distancing. The Township of Augusta has a need to obtain a large sheltered area to host outdoor Farmer's Markets, Weddings, and other community celebrations. The tent would be somewhat portable to several locations around the township and could also be rented to outside sources as a stream of revenue.

The tent is another opportunity for Augusta to acquire another asset used to build Arts, Culture and Recreation into our community. With this asset, we would have the ability to work with organizations like the Maitland Tower, Grenville Fish and Games, and Maplehurst Manor to support their events, while also promoting the Townships mission of creating an opportunity to grow. Augusta will become a leader within the Leeds and Grenville area in Economic Development and Tourism as we would have the ability to support and host large cultural events. Hosting such events to increase travel and tourism would create improved revenue streams to our Townships small businesses in the Arts, Culture, and Recreational domains.

In addition, this large tent could be rented out to small businesses, not-for-profit organizations, and individuals for the purpose of private events and parties. For example, Maitland Soccer Association could rent out this tent for their year-end tournament and be charged a fee that would cover the cost of setup, takedown, and insurance purposes. The benefit of using this tent at public events like this would be for the township to support our organizations that promote Arts, Culture, and Recreation services to residents of Augusta.

FINANCIAL IMPACT

The tent looking to be purchased has dimensions of 100' x 50' and is negotiated to be bought at a price of \$20,000, which was purchased brand new for \$29,000. The total price per square foot would be \$4/sqft for a slightly used party tent.



Nicole Walker, Com Dev & Rec

Ray Morrison, CAO/Treasurer