

**AUGUSTA TOWNSHIP
AGENDA
ECONOMIC DEVELOPMENT & TOURISM COMMITTEE MEETING
May 2, 2022 at 1:30 P.M.**

REGULAR COUNCIL – EXECUTIVE SESSION

- A. Call to Order
- B. Chairman’s Opening Remarks
- C. Approval of Agenda
- D. Approval of Minutes of Previous Meeting
- E. Disclosure of Pecuniary Interest and General Nature Thereof
- F. Business Arising from the Minutes
- G. Delegations
- H. Correspondence
 - UCLG – Joint Services Committee – Affordable Housing
- I. New and Unfinished Business
 - Business of the Year
 - Augusta Rack Card
 - Waterfront Access
 - International Plow Match
 - Affordable Housing Project
 - UCLG Economic Development, Corridor and BIC Update
 - Committee Updates (CDC/A&RAC/Recreation)
 - Roundtable Discussion
- J. Questions for the Public
- K. Discuss Date of Next Meeting – May 2, 2022
- L. Adjournment

Mission Statement for EDTC

Under the Direction of Council and Senior Staff to work in an advisory capacity to attract, promote, retain and expand economic development and tourism within Augusta Township to make our Township a sustainable community in which to reside, work and play.

AUGUSTA TOWNSHIP



United Counties of Leeds and Grenville

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April 5, 2022

Township of Augusta
Mayor and Council
3560 County Rd. 26,
Prescott, ON K0E 1T0

Dear Mayor Malanka and Members of Council:

In December, 2021 a letter was sent regarding the December 8th meeting of the Joint Services Committee of Leeds and Grenville. That letter provided a copy of the report of the Housing Affordability Task Force and their recommendations that were adopted by the Joint Services Committee. At that time, your Council was asked for support of two short term recommendations; the hiring of an Attainable Housing Coordinator as a Counties employee and outside of the scope of the Joint Services agreement, and a request to put forward any names for an Attainable Housing Action Group.

Subsequent discussions at the Joint Services Committee have resulted in a slightly different approach moving forward. An Affordable Housing Coordinator will be recruited for a one year contract and their responsibilities will be:

- Building partnerships and reciprocal communication with Planning and Economic Development at both upper and lower tier levels of municipal government.
- Connecting with non-profit and private developers to promote and provide information and resources to encourage the creation of affordable housing.
- Initiating, developing and maintaining ongoing working relationships with affordable housing resources such as other municipalities, Ministry of Housing, Canada Mortgage and Housing Corporation (CMHC), Federation of Canadian Municipalities, etc.
- Researching and assembling resource information packages on affordable housing to promote throughout the community to landlords, developers and/or non-profit groups.

where lifestyle
grows good business

synonyme de qualité de vie
et de réussite en affaires

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Township of Augusta
Mayor and Council
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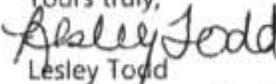


- Working collaboratively with any existing or new supportive housing developers to support and encourage expansion of supportive housing in Leeds and Grenville (include oversight of work on MOU partnered initiatives).
- Establishing a community inventory and map of various types of residential housing available, waitlist pressures and funding sources in Leeds and Grenville.
- Identifying and assembling lists of available lands in Leeds and Grenville including the establishment of a land bank.
- Developing and maintaining social media strategies to promote and generate interest in affordable housing.
- Researching innovative approaches for affordable housing for possible consideration of implementation in the communities of Leeds and Grenville.
- Developing and recommending policies, strategies, programs and initiatives to support the creation of new affordable housing.
- Developing and gathering a variety of affordable housing project plans that consider a variety of units and building sizes.
- Implement housing strategies to meet the needs of regional employers.

This position will be part of the Community and Social Services Division and will be resource for all 14 municipalities.

The formation of the Attainable Housing Action Group has been put on hold until the Affordable Housing Coordinator has been recruited, hired, orientated and can begin their work. The Joint Services Committee will re-evaluate and assess the work by the end of 2022, and will provide further recommendations on the continued need for the position and the establishment of the Attainable Housing Action Group.

Thank you for your interest in attainable housing in our area. Your representative on the Joint Services Committee can keep you updated on this initiative as the year continues.

Yours truly,

Lesley Todd
Interim County Clerk/
Manager of Legislative Services



**AUGUSTA TOWNSHIP
MINUTES
ECONOMIC DEVELOPMENT & TOURISM COMMITTEE MEETING
April 4, 2022 at 1:30 p.m.**

PRESENT

Jeff Shaver Judy Baril, Rob Whittaker, Wendy Onstein, Gary Albers, Jeanette Johnston, Doug Malanka, Annette Simonian

REGRETS

Graham Houze, Dave Annable, Lisa Severson

1. Call to Order

Deputy Mayor Shaver called the meeting to order at 1:42 p.m.

2. Chair's Opening Remarks

3. Approval of Agenda

Agenda Approved

4. Approval of the Minutes

Minutes approved for the March 7, 2022 meeting.

5. Disclosure of Pecuniary Interest

6. Business Arising from the Minutes

7. Delegations

8. Correspondence

- Letter from Prescott in support of the Legacy Project

9. New and Unfinished Business

9.1 Mayor's Breakfast

- The Event was a success and well attended by councils and public
- 57 total attendees
- Thank you to the keynote speaker for a great and well received speech
- Thank you to our sponsor, Burnbrae Farms
- Thank you to the Committee for their help and support.
- Committee discussed the need to lengthen or shorten the event timing.
- Committee discussed keep in mind the purpose of the event for the future, it is a Mayor's Breakfast.

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9.2 Waterfront Access

- The completed Legacy Project package was mailed out to Dupont Head office.
- Have had no response to date.
- Thanks to everyone who had helped with the project.

9.3 International Plow Match

- Advertising is out.
- The County has purchased a booth to use as a L&G showcase.
- Ann Weir in charge of that group.
- Looking for a Township designate from each municipality to help with that.
- They are looking for in kind donations of manpower for things like building a temporary road etc.

9.4 Affordable Housing Project

- UCLG in the process of hiring a coordinator to help put the actions into place.
- The set up of an advisory group is still pending
- Council support of the Actions will be discussed at Council at a future date.

9.5 UCLG/Corridor/BIC Update

- N/A to update.

9.6 Committee Updates

- Pitch In, April 23
- See Committee minutes for further details

9.8 Roundtable

- Arena fundraising winding down, goal will be reached.
- The Deputy Mayor would like to see a pamphlet/rack card developed for the Township.
- Rob Whittaker offered to have Vikki reach out to him for an objective view.

10. **Next Meeting – May 2, 2022 at 1:30pm**

11. **Adjournment**

The meeting adjourned at 2:30 p.m.