

**AUGUSTA TOWNSHIP
AGENDA
ECONOMIC DEVELOPMENT & TOURISM COMMITTEE MEETING
September 6, 2022 at 1:30 P.M.**

REGULAR COUNCIL – EXECUTIVE SESSION

- A. Call to Order
- B. Chairman’s Opening Remarks
- C. Approval of Agenda
- D. Approval of Minutes of Previous Meeting
- E. Disclosure of Pecuniary Interest and General Nature Thereof
- F. Business Arising from the Minutes
- G. Delegations
- H. Correspondence
 - UCLG – Joint Services Committee – Affordable Housing
- I. New and Unfinished Business
 - Summary of achievements / What have we accomplished?
 - Business of the Year
 - Augusta Rack Card
 - Affordable Housing Project
 - Roundtable Discussion
- J. Questions for the Public
- K. Discuss Date of Next Meeting – October 3, 2022
- L. Adjournment

Mission Statement for EDTC

Under the Direction of Council and Senior Staff to work in an advisory capacity to attract, promote, retain and expand economic development and tourism within Augusta Township to make our Township a sustainable community in which to reside, work and play.

**AUGUSTA TOWNSHIP
MINUTES
ECONOMIC DEVELOPMENT & TOURISM COMMITTEE MEETING
June 6, 2022 at 1:30 p.m.**

PRESENT

Jeff Shaver, Judy Baril, Rob Whittaker, Gary Albers, Dave Annable, Lisa Severson
(virtually) Doug Malanka, Annette Simonian

REGRETS

Graham Houze, Dave Annable, Lisa Severson

1. **Call to Order**
Deputy Mayor Shaver called the meeting to order at 1:34 p.m.
2. **Chair's Opening Remarks**
3. **Approval of Agenda**
Agenda Approved
4. **Approval of the Minutes**
Minutes approved for the April 4, 2022 meeting.
5. **Disclosure of Pecuniary Interest**
6. **Business Arising from the Minutes**
7. **Delegations**
8. **Correspondence**
 - UCLG – Joint Services Committee – Affordable Housing
9. **New and Unfinished Business**
 - 9.1 Business of the Year
 - Committee discussed the nomination process.
 - The nomination sub-committee will meet over the summer to discuss the nomination process and report back at the September meeting.
 - Date to be discussed in September
 - Committee suggested to make the B.O.Y nominations a continuous intake and place in each quarterly and place the nomination application on the website.

AUGUSTA TOWNSHIP

9.2 Augusta Rack Car

- Committee discussed the rack card options
- Make a strategy and make compatible with different social media platforms
- Add QR codes
- Committee suggested making it a back and front 5 X 7 rack card instead of the tri fold
- Staff to approach Ignite Printing to get a quote to design and print the cards.

9.3 Affordable Housing Project

- N/A.

9.4 Roundtable

- Laughs for Lea was a huge success
- Over \$100,00 was raised for the arena fund
- Naming rights still available for bleachers and dressing room at \$10,000/year over 5 years.
- Rob Whitaker is working on establishing a casual business development group for the Charlieville/Algonquin area.
- EORN has approved 10 sites for construction, mostly in the SD&G area.
- Augusta, E/C and Prescott Tri Council have agreed to a letter of intent to work together on agreed upon objectives.
- SD&G has created a video for TV advertising the Region.

10. **Next Meeting – September 5, 2022 at 1:30pm**

11. **Adjournment**

The meeting adjourned at 2:37 p.m.