

**AUGUSTA TOWNSHIP
AGENDA
ECONOMIC DEVELOPMENT & TOURISM ADVISORY COMMITTEE MEETING
April 9, 2024 at 2:00 P.M.**

- A. Call to Order
- B. Chairman's Opening Remarks
- C. Approval of Agenda
- D. Approval of Minutes of Previous Meeting
- E. Disclosure of Pecuniary Interest and General Nature Thereof
- F. Business Arising from the Minutes
- G. Delegations
- H. Correspondence
- I. New and Unfinished Business
 - Business of the Year 2024 – Category Selection
 - First Impressions Program
 - Mayor's Breakfast Wrap Up
 - Maker's Map
 - Roundtable Discussion
- J. Questions for the Public
- K. Discuss Date of Next Meeting – **May 6, 2024**
- L. Adjournment

Mission Statement for EDTC

Under the direction of Council and Senior Staff to work in an advisory capacity to attract, promote, retain and expand economic development and tourism within Augusta Township to make our Township a sustainable community in which to reside, work and play.

**AUGUSTA TOWNSHIP
MINUTES
ECONOMIC DEVELOPMENT & TOURISM COMMITTEE MEETING
March 4, 2024 at 2:00 p.m.**

PRESENT

Judi Baril (joined electronically), Rob Whittaker, Bill Spencer, Pamela Robertson, Jeff Shaver, Tanya Henry, Annette Simonian

1. **Call to Order**
Rob Whittaker called the meeting to order at 2:00 p.m.
2. **Chair's Opening Remarks**
3. **Approval of Agenda**
Agenda Approved
Moved by Bill Spencer, seconded by Pamela Robertson
4. **Approval of the Minutes**
Minutes Approved – Moved by Pam Robertson and seconded by Bill Spencer
5. **Disclosure of Pecuniary Interest**
6. **Business Arising from the Minutes**
7. **Delegations**
8. **Correspondence**
9. **New and Unfinished Business**

9.1 First Impressions

- The Committee agreed that the Full Community Survey is the survey to use for the First Impression visit.
- Judi, Rob and Pamela will form a sub-committee for the First Impressions visit and review/revise the questions in the survey to Augusta-ize it.
- The sub committee will prepare a map of the area with note worthy places on it for reference.
- To include:
 - Restaurants
 - Hotels
 - Recreation centers
 - Lemon Point
 - Township office
 - School
 - Grenville Fish and Game
 - Grenville snowmobile club
 - Gardens

AUGUSTA TOWNSHIP

- Museum
- Limerick forest
- Dive site

9.2 Mayor's Breakfast

- Invite Poster was provided to the Committee.
- Caterer booked
- Expecting a large turn out this year.
- Mayor's Registration will be up tomorrow.

9.6 Maker's Map

- Six Maker's attended the Pilot program session.
- The idea was well received.
- Registration application for the website will be forwarded to the pilot participants to fill out and have the site ready for February 22.
- The Rack Card invites went out by mail Friday to all residents. Four Maker's have signed up for the soft launch session on February 22 already.

9.7 Roundtable

- The Augusta Quarterly is out, please read

10. **Next Meeting – April 9, 2024 at 2:00pm**

11. **Adjournment**

Moved by Tanya Henry, seconded by Pamela Robertson
The meeting adjourned at 3:10 p.m.