

# AUGUSTA TOWNSHIP

## ECONOMIC DEVELOPMENT & TOURISM COMMITTEE MEETING

### Minutes

June 2, 2025 at 1:00 p.m.

#### PRESENT

Councillor Hendrik Pape, Chair, Mayor Jeff Shaver, Judi Baril, Rob Whittaker, Pamela Robertson, Shannon Geraghty CAO, Lindsey Veltkamp, Clerk, and Willow Anderson, Communications and Camp Coordinator.

#### REGRETS

##### A. Call to Order

Chair Hendrik Pape called the meeting to order at 1:00 p.m.

##### B. Chair's Opening Remarks

Chair Pape spoke to the previous meeting held on April 7, 2025, and the dedication, commitment, and expertise of the Committee members.

##### C. Approval of Agenda

Motion: Shaver, Whittaker

**THAT** the Economic Development & Tourism Committee agenda be approved as presented.

Carried

##### D. Approval of the Minutes

Motion: Shaver, Robertson

**THAT** the Economic Development & Tourism Committee minutes dated May 5, 2025, be approved as presented.

Carried

Discussion was held regarding the Mayor missing in attendance in the minutes and including members joining and leaving the meeting.

**E. Disclosure of Pecuniary Interest** – None expressed.

**F. Delegations and/or Correspondence** - None

##### G. New and Unfinished Business

###### i. EDTAC – Terms of Reference Review

Lindsey Veltkamp, Clerk, spoke to the Terms of Reference from an administrative point of view.

The Committee reviewed the Terms of Reference, breaking for meetings in the months of July and August, and maintaining quorum.

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### **ii. Community Awards**

The Committee discussed the timelines for the community awards, including the opening for the nomination period on July 1st and closing October 5<sup>th</sup>.

Further discussion was held regarding the trophies and awards, advertising for the awards, holding the event on November 7<sup>th</sup> at MERC Hall, and having Catered Affairs cater the event.

The Committee discussed contacting previous business owners, advertising on social media, and the award application forms.

Shannon Geraghty, CAO, spoke to creating the criteria for an adult volunteer award.

Mayor Shaver left the meeting at 1:29 p.m.

### **iii. Mid-Summer Market/Showcase**

Chair Pape spoke to the previous discussion regarding holding a mid-summer market.

The Committee discussed the event date of July 26, calling the event a vendor's market to allow for a variety of vendors, the potential number of tables, a registration fee of \$50, and timing for advertising for the event.

Further discussion was held regarding screening to ensure vendors are not duplicating items and reaching out to current makers.

Mayor Shaver returned to the meeting at 1:36 p.m.

## **H. Roundtable Discussion**

Rob Whittaker provided an update on the Maker's Map.

Judi Baril spoke to the upcoming Poverty Roundtable for South Grenville being held on June 19, the South Grenville Food Banks accreditation, and ongoing work with Antique Wheels in Motion.

Shannon Geraghty, CAO, spoke to the Community Conversation event. He stated that the Fire Hall in Maitland was available.

The Committee discussed holding the event on either October 16<sup>th</sup> or October 30<sup>th</sup> from 6-8 p.m.

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Willow Anderson, Communications and Camp Coordinator, stated that the Futures Grant through Community Futures Grenville had been submitted.

The Committee discussed utilizing the Mid-Summer Market as a way to promote the Maker's Map.

### **I. Take Aways**

The Committee reviewed the upcoming tasks for the Mid-Summer Market, the Community Awards, and the Augusta Map.

### **J. Next Meeting – September 2, 2025, at 1:00pm**

### **K. Adjournment**

Motion: Robertson, Whittaker

**THAT** the meeting adjourned at 2:11 p.m.

Carried